



Prius Touring Club

The main objectives of the **Prius Touring Club** Association are:

- To give an administrative and logistic structure in order to facilitate the setting up of gatherings between its members and to organize public or private events with educational, informational, ecological, progressive or touristic/leisure purposes.
- To be a partner for the manufacturers, the media and anyone interested in developing and improving motor vehicles and the way they are used.

The goal of the association is also to make more common the use of motor vehicles that :

- Perform and provide comforts according to the standards of the market
- Are available at any given time on the market
- And that show themselves to be the most environmentally friendly according to the technology currently available to the wider public

The objective of the Association is also to promote and make known the advantages of such vehicles to its members and also to the public at large.

Right now, the main type of this vehicle is the « Prius », from the Toyota company. Therefore, this car was chosen by the members of the Association as a symbol representing their goals. However, there is no direct link between the Toyota company and the Association, and no will to promote this manufacturer more than others.

Contact : <mailto:contact@priustouringclub.com>